

Account Supervisor

Location: Denver CO – Downtown – In-Office

Schedule: Monday – Friday 8:30am – 5:00pm, Remote work available on Fridays.

Real FiG Advertising & Marketing is seeking a driven and self-motivated individual with digital marketing agency experience to lead select client accounts in a customer-facing role. Account Supervisors provide strategic leadership on their accounts and manage multi-disciplinary projects across the agency by partnering with internal and external stakeholders. Being proactive, extremely organized, and highly communicative with honed problem-solving skills is the name of the game.

Essential Duties and Responsibilities

- Financial health of the account including profitability and growth
- Strategic oversight that ensures the work is achieving client business goals
- Build strong relationships with client-side team
- Identify and pursue areas of account growth opportunity
- Motivate and drive a production team which includes, but is not limited to, SEO specialists, digital ad specialists, graphic designers, web developers, copy-writers, and external vendors and sub-contractors
- Create campaign timelines and manage milestones to ensure a timely and successful delivery in adherence to project deadlines
- Own the responsibility of task delegation and ensuring all parties are contributing to a project in a timely fashion to ultimately meet deadlines
- Navigate competing priorities and ensure critical tasks are completed for a timely delivery of all marketing tactics
- Review work before delivery for quality control
- When necessary, manage external resources and/or project budgets if external resources are needed
- Identifies and ladders up potential client issues

Send Resume and Cover-Letter to:

Real FiG Advertising + Marketing
Zachary Rischitelli
<https://www.figadvertising.com/about/careers>

Qualifications:

- At least 5 years of marketing agency experience with 3+ managing and overseeing marketing teams and projects interfacing directly with clients
- Demonstrates a strong working knowledge of the advertising industry including trends and best practices
- Demonstrates a strong working knowledge of clients' industries including notable news and current events
- Is articulate in front of clients regarding the creative, media and digital strategies being recommended and implemented by the agency.
- A driven, self-motivated approach to work
- Enthusiastic and passionate about digital and inbound marketing
- Proven proficiency in project management
- Proven skills in managing and developing and communicating the strategy and tactics of digital marketing campaigns
- Ability to possess and balance the big picture with the tactical details of daily activities and projects
- Strategic and consultative while also have strong attention to detail
- Strong communication and excellent interpersonal skills
- Understanding of the complex marketing/advertising landscape and how to bring together

cohesive teams and programs to drive results

Compensation:

- \$75,000 to \$95,000 annually based on experience

Benefits:

- Retirement account with match
- Health insurance
- Unlimited PTO
- Wellness benefits
- Two-to-three work-from-home Fridays per month

Company Overview

Real FiG Advertising and Marketing is an established, award-winning, full-service marketing agency, specializing in generating inbound leads for our clients using digital and traditional marketing avenues. We think that every business communications piece should look its best, but looks mean nothing without strategy and ROI. Helping clients better connect with their customers is what we do.

Company Values

- Integrity
- Ethical treatment of clients, vendors, and employees
- Creativity tempered with strategy
- Consistent and open communication with clients

Company Culture

- We're all in this together
- Pride in quality work and client results
- Always Learning and Improving
- Diligence
- Team happy hours and activities

Real FiG Advertising + Marketing is an Equal Opportunity Employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, pregnancy, national origin, age, protected veteran status, or disability status.

Real FiG Advertising + Marketing participates in E-Verify, which is a federal program used to confirm the employment eligibility of all new hires.